

Purpose

- Tool to enhance treatment and facilitate recovery
- Target specific behaviors on the treatment plan
- Celebrate success of client behavioral changes
- Adjunct to other therapeutic clinical methods
- Help motivate patients to achieve an identified goal
- Reward to celebrate change

Goals & Outcomes

1. Improve retention in treatment
2. Reduce drug/alcohol use
3. Reduce recidivism

Benefits

- Evidence-based/ research supported intervention
- Outcome measurements
- Improved retention rates
- Increased recovery
- Culturally sensitive
- Cost savings and societal benefits

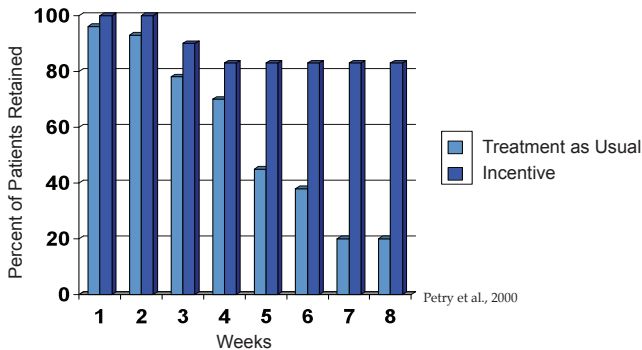
Focuses on Behavior Changes

1. Getting a job
2. Moving to a safe environment
3. Socializing with non drug using people
4. Pursing additional education/training opportunities

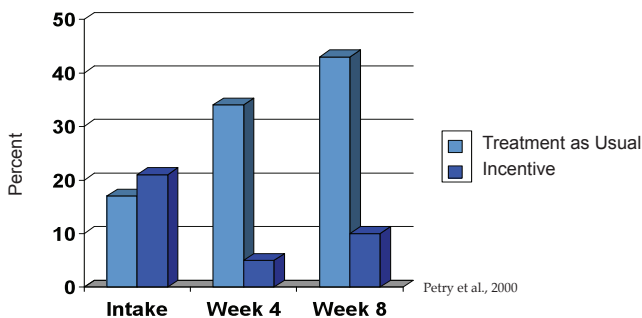
Founding Principles

- Identify the Target Behavior
- Choice of Target Population
- Choice of Reinforcer
- Incentive Magnitude
- Frequency of Incentive Distribution
- Timing of the Incentive
- Duration of the Intervention

Retention



Percent Positive for Any Illicit Drug



Purpose

- Tool to enhance treatment and facilitate recovery
- Target specific behaviors on the treatment plan
- Celebrate success of client behavioral changes
- Adjunct to other therapeutic clinical methods
- Help motivate patients to achieve an identified goal
- Reward to celebrate change

Goals & Outcomes

1. Improve retention in treatment
2. Reduce drug/alcohol use
3. Reduce recidivism

Benefits

- Evidence-based/ research supported intervention
- Outcome measurements
- Improved retention rates
- Increased recovery
- Culturally sensitive
- Cost savings and societal benefits

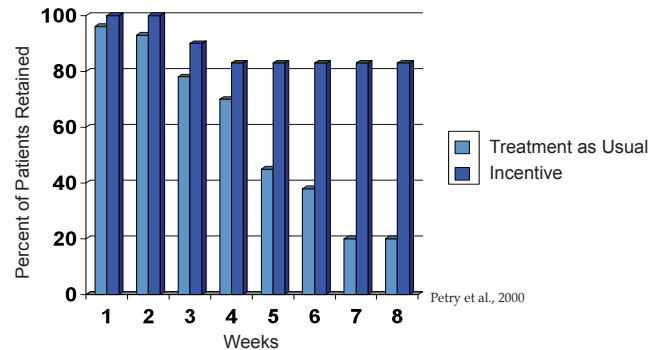
Focuses on Behavior Changes

1. Getting a job
2. Moving to a safe environment
3. Socializing with non drug using people
4. Pursing additional education/training opportunities

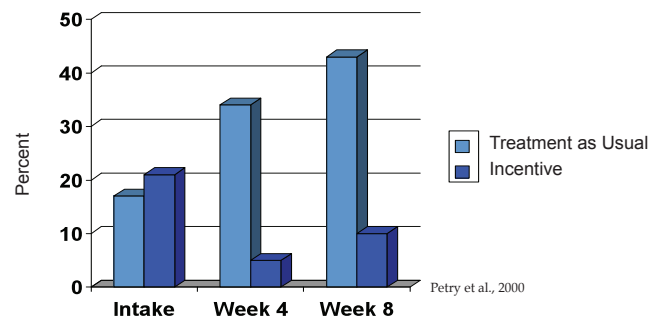
Founding Principles

- Identify the Target Behavior
- Choice of Target Population
- Choice of Reinforcer
- Incentive Magnitude
- Frequency of Incentive Distribution
- Timing of the Incentive
- Duration of the Intervention

Retention



Percent Positive for Any Illicit Drug



1. Target Behavior

Something that is problematic and in need of change.

- Drug/alcohol use
- Employment
- Relationships
- Education
- Legal
- Health

2. Target Population

Initially, choose a sub-group:

- Clients not responding to treatment
- New clients to motivate them to stay in treatment
- Users of a specific substance (crack/cocaine)
- Vulnerable populations (co-occurring disorders or pregnant women)

After the program had been successfully implemented, it can be expanded to other subgroups or the entire client population depending upon agency resources.

3. Choice of Reinforcers

Let clients provide input into the types of incentives they desire as it maximizes their commitment to the program. Usually, incentives cannot be purchased with public funds, so consider using other program income and donations.

4. Incentive Magnitude

Must be sufficient to effectively combat the desire to use alcohol/drugs.

5. Frequency of Distribution

Initially, reinforce clients every time they accomplish a small goal. When behavior change is well established the frequency or reinforcement can be reduced.

Initially

- Attend 1 group counseling session
- Complete 1 job application
- Complete 1 treatment plan goal
- Submit 1 drug-free urine sample

Later

- Attend 3 group counseling sessions
- Complete 3 job applications
- Complete 2 treatment plan goals
- Submit 3 drug-free urine samples

6. Timing

Reinforcement needs to closely follow the exhibition of the target behavior – *immediately* if possible but no later than 72 hours.

7. Duration

For at least 3 months and longer if possible. If the program is less than 3 months, use incentives for the entire duration the client receives treatment.

For more information or to view the PAMI video visit:

www.attcnetwork.org/graphicsTransfer/video_to_stream/Final_ATT.C.WMV



Gulf Coast
ATTC Unifying science, education
and services to transform lives.

1717 W. 6th Street, Ste. 335 | Austin, TX 78703 | P (512) 232-0616 | F (512) 232-0617

www.ATTCnetwork.org/gulfoast

1. Target Behavior

Something that is problematic and in need of change.

- Drug/alcohol use
- Employment
- Relationships
- Education
- Legal
- Health

2. Target Population

Initially, choose a sub-group:

- Clients not responding to treatment
- New clients to motivate them to stay in treatment
- Users of a specific substance (crack/cocaine)
- Vulnerable populations (co-occurring disorders or pregnant women)

After the program had been successfully implemented, it can be expanded to other subgroups or the entire client population depending upon agency resources.

3. Choice of Reinforcers

Let clients provide input into the types of incentives they desire as it maximizes their commitment to the program. Usually, incentives cannot be purchased with public funds, so consider using other program income and donations.

4. Incentive Magnitude

Must be sufficient to effectively combat the desire to use alcohol/drugs.

5. Frequency of Distribution

Initially, reinforce clients every time they accomplish a small goal. When behavior change is well established the frequency or reinforcement can be reduced.

Initially

- Attend 1 group counseling session
- Complete 1 job application
- Complete 1 treatment plan goal
- Submit 1 drug-free urine sample

Later

- Attend 3 group counseling sessions
- Complete 3 job applications
- Complete 2 treatment plan goals
- Submit 3 drug-free urine samples

6. Timing

Reinforcement needs to closely follow the exhibition of the target behavior – *immediately* if possible but no later than 72 hours.

7. Duration

For at least 3 months and longer if possible. If the program is less than 3 months, use incentives for the entire duration the client receives treatment.

For more information or to view the PAMI video visit:

www.attcnetwork.org/graphicsTransfer/video_to_stream/Final_ATT.C.WMV



Gulf Coast
ATTC Unifying science, education
and services to transform lives.

1717 W. 6th Street, Ste. 335 | Austin, TX 78703 | P (512) 232-0616 | F (512) 232-0617

www.ATTCnetwork.org/gulfoast